

MANNINGTON RESIDENTIAL

MEDIA CONTACT:

Betsy Amoroso
Mannington Mills
Director of Corporate Communications
856/339-5820
betsy_amoroso@mannington.com

MANNINGTON SHAPES UP WITH LAUNCH OF ADURA® RECTANGLES COLLECTION

SALEM, NJ, January 29, 2013—Today's consumers want affordable, durable flooring that has a realistic look and customizable options. Now they can get exactly that with Mannington's new Adura® Rectangles Collection. At the heart of this innovative collection are 12" x 24" luxury vinyl tiles – taking their cue from the most popular format in real ceramic and porcelain -- that create a myriad of custom-looks.

The collection, which adds a whole new dimension to luxury vinyl flooring, debuts with four patterns that will arrive at Mannington luxury vinyl retailers starting in March 2013.

Adura® Rectangles

- Exclusive to Adura® Rectangles is **Cascade**, a stunning travertine that features realistic detail and beautiful color variation. This dramatic tile comes in three colors (Harbor Beige, Horizon and Sea Mist) and is only available in Adura® Rectangles as a 12" x 24" tile.
- Inspired by picturesque ancient Greece, **Athena** delivers the look of subtle sand worn travertine. Athena comes in five colors (Cameo, Corinthian Coast, Cyprus, Grecian Grey and Maiden's Veil) and is also available as a 16" square in Adura® Tile.
- Oasis** captures the character and beauty of natural marble with its realistic veining, intricate color play and high shine. This sophisticated tile, available in four colors (Cloud Cover, Earth, Horizon and Spring Water) and is also available as a 16" square in Adura® Tile.
- Destined to be a design favorite, **Obsidian** rectangular tiles coordinate with their 16" x 16" square counterpart that's also debuting in Adura® Tile. Obsidian is available in four colors (Ash, Granite, Lava and Sediment).

Adura® Rectangles offers the ultimate in design flexibility with color, size and style options as well as options for grouting and installation (traditional glue down vs. LockSolid(TM).)

All Adura® flooring is designed to look—and feel—like the real thing, created with Mannington's proprietary NatureForm™, Nature Form Optix™ or V2™ technologies. Adura® is easy to maintain and is FloorScore® certified, complying to strict indoor air-quality standards. It won't trap dust, pet dander or other allergens and most spills clean up with gentle soap and water.

ABOUT MANNINGTON MILLS: One of the largest flooring companies in the U.S., Mannington Mills, Inc., based in Salem, N.J., is the only North American company engaged in the manufacturing and marketing of residential and commercial resilient, laminate, hardwood and porcelain tile floors, as well as commercial carpet and rubber. Founded in 1915 by John Campbell, the company is still privately held. After almost 100 years, the company continues to pursue its commitment to quality, customer satisfaction and the environment through innovative product design and marketing, state-of-the-art technology and industry-leading programs.

For more product information, visit www.Mannington.com or call 800/482-9527.