

MANNINGTON RESIDENTIAL

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MANNINGTON RAISES THE BAR WITH NEW HARDWOOD FLOORING LINE

SALEM, NJ, January 29, 2013—Warmth and elegance meet performance and durability in two new collections by Mannington, an acknowledged industry leader in hardwood flooring. The Hometown and Maison Collections reflect a Mannington signature strength—creating flooring that works well across the design spectrum, in homes of any style, from traditional to contemporary.

These two new additions to Mannington's acclaimed wood flooring line-up will arrive at Mannington hardwood retailers starting in March 2013.

Hometown Collection

•A real head-turner, **Chelsea Birch** taps into the trend towards refined rustics. This gorgeous 5"-wide Birch plank has a subtle scraped texture and deep rich staining, plus delicate accenting along the edges for a unique, time worn look. Chelsea Birch is available in 4 colors: Buckskin, City Glow, Empire and Flat Iron.

•**Lexington Hickory** transforms floors into focal points filled with character and a sense of history. This 5"-wide scraped plank flooring is lightly embossed for realistic character, subtly distressed and has edges darkened slightly for added visual depth. Lexington Hickory is available in 4 colors: Appaloosa, Buckskin, Mustang and Palomino.

Maison Collection

The Maison Collection brings a popular European look stateside with 7"-wide planks at up to 7 feet long. These hearty 9/16"-thick planks are detailed with hand staining and distressing for an authentic time-worn look.

•**Normandy Oak** is crafted of white oak, one of the most stately and beautiful woods found over most of the eastern United States. Normandy is available in two colors: Café and Metro.

•Rustic **Provence Hickory** conjures images of homes in the South of France and floors that have stood the test of time with dignity and grace. This hickory plank is available in three colors: Champagne, Vine and Wine Barrel.

•**Versailles Maple** features smooth graining with subtle hand worked edges. This handsome flooring comes in three colors: Fountain, Veranda and Woodland.

• **Bastille Walnut** showcases incredible character grain and color depth that works well with both traditional and modern styles. In one glorious color, Tawny.

Like all Mannington engineered hardwood flooring, the Hometown and Maison Collections offer distinct advantages over other types of hardwood floors. Engineered hardwood flooring construction is far stronger than a single piece of solid wood and is more structurally sound—it won't buckle, gap, cup or twist. It can be installed below grade and direct to concrete—solid wood floors cannot.

Engineered wood floors use half as many trees as solid wood floors and faster-growing, renewable wood is used for inner piles. Mannington factories are FSC® Chain of Custody certified and mill waste is reused for energy. Most Mannington hardwood products are FloorScore® certified and all meet-or-exceed-the formaldehyde levels set forth in CARB phase I and II (the most stringent emissions laws in the world); plus, only no VOC water-based finishes are used.

ABOUT MANNINGTON MILLS: One of the largest flooring companies in the U.S., Mannington Mills, Inc., based in Salem, N.J., is the only North American company engaged in the manufacturing and marketing of residential and commercial resilient, laminate, hardwood and porcelain tile floors, as well as commercial carpet and rubber. Founded in 1915 by John Campbell, the company is still privately held. After almost 100 years, the company continues to pursue its commitment to quality, customer satisfaction and the environment through innovative product design and marketing, state-of-the-art technology and industry-leading programs.

For more product information, visit www.Mannington.com or call 800/482-9527.