

MEDIA CONTACT:

Betsy Amoroso Mannington Mills Director of Corporate Communications 856/339-5820 betsy_amoroso@mannington.com

MANNINGTON UPS THE ANTE WITH NEW ADDITIONS TO LAMINATE FLOORING LINE

SALEM, NJ, January 29, 2013—Laminate flooring, a favorite among homeowners because of its incredibly realistic looks and carefree maintenance, is destined to gain even more fans because of the innovative design, performance and eco-friendly qualities inherent in Mannington's 2013 product introductions.

Four new Restoration Collection patterns capture the true American spirit in a variety of well-designed, hand-crafted vintage hardwood looks that will arrive at Mannington laminate retailers starting in March 2013.

Restoration Collection

- •Elmhurst revives the look of real elm in laminate and in an unexpected way--with a pronounced linear graining that gives it a contemporary spin. Elmhurst has a smooth texture and is available in three colors: Alabaster, Pumice and Shale.
- •Hand-worked to bring out its radiant luster and unique grain patterns, **Antique Walnut** is simply stunning. Smooth textured and vibrantly hued, it's a thick product available in three colors: Curry, Ginger and Nutmeg.
- •With the appearance of a rich, fumed oak, **Barnhouse Oak** is distinguished by its deep hues, smooth texture and radiant luster finish. Barnhouse Oak is available in three colors: Rawhide, Saddle and Weathervane.
- •Sawmill Hickory is all about realistic, desirable character from its subtle, hand-scraped texture to its beautiful mineral streaks, saw marks and knots. This authentic hickory pattern is crafted with Mannington's exclusive NatureForm Optix® and Variable Edge™ technologies which deliver the look and feel of real wood with the easy care of laminate.

These additions to the Restoration Collection are created with Mannington's proprietary Diamond Finish™ technology that delivers enhanced clarity, realism and durability plus outstanding durability. Reminiscent of real reclaimed wood, each plank is 12mm (1/2") thick, 6 3/16" wide and 50 ½" long.

Made with over 74 percent recycled content, Mannington laminate is the only floor of its kind that's FloorScore® certified, complying to strict indoor air quality standards. It's manufactured with water-based low-VOC ink systems, adhesives and finishes; plus a formaldehyde-free adhesive system that complies with CARB. Incredibly scratch and stain resistant, Mannington laminate is also dirt and dust resistant; and easy to maintain with simple vacuuming or dusting.

ABOUT MANNINGTON MILLS: One of the largest flooring companies in the U.S., Mannington Mills, Inc., based in Salem, N.J., is the only North American company engaged in the manufacturing and marketing of residential and commercial resilient, laminate, hardwood and porcelain tile floors, as well as commercial carpet and rubber. Founded in 1915 by John Campbell, the company is still privately held. After almost 100 years, the company continues to pursue its commitment to quality, customer satisfaction and the environment through innovative product design and marketing, state-of-the-art technology and industry-leading programs.

For more product information, visit www.Mannington.com or call 800/482-9527.