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MANNINGTON LAMINATE INTRODUCES NEW WOOD AND TILE DESIGNS

February 5, 2007 – This spring, Mannington is introducing three new looks in laminate flooring that build off the popularity of nature-inspired home furnishing designs.

First is Heritage Cherry, which has the look and feel of real hand-scraped hardwood.

Heritage Cherry features Mannington's exclusive NatureForm Optix™ process, for incredible realism through high-definition printing, embossed-in-register texturing and a high-clarity finish. And the use of differential gloss levels brings the true character and depth of the wood visual to life. Heritage Cherry has all the beauty of a hand-scraped hardwood combined with all the durability of a laminate, and comes in three exquisite colors: Tanned Hide, Saddle and Buckskin.

For a classic look with a modern twist, Mannington introduces Harvard Cherry. Its versatile visual enhances almost any décor – from contemporary and minimalist to highly styled and ornate. Mannington's OptiClear finish is the 'icing on the cake' and highlights the classic style of this beautifully crafted cherry design. Harvard Cherry is available in three warm colors: Tarnished Umber, Vintage Siena and Antique Sepia.

And finally, the look of tile never goes out of style. Today, modular tile is all the rage, and Mannington's plays up that look in its new Adirondack pattern, which was created using the stunning look and texture of real quartzite. Adirondack uses the NatureForm Optix™ process and embossed-in-register texturing for the ultimate in realism. And each pattern has five unique planks which adds to the realism by practically eliminating the "repeat" so often found in laminate tile. Adirondack comes in four colorways that complement today's popular earthtone and neutral color trends: Valley Green, Cavern Brown, Dusty Canyon, and Mountain Mist.

Mannington's Spring 2007 laminate introductions will be available at fine flooring retailers in late March.

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