

MANNINGTON ROUNDS OUT LINE OF ADURA LUXURY FLOORING WITH NEW INTRODUCTIONS FOR SPRING

A new generation of Adura® Luxury Flooring emerges in 2008, and with it the dawn of revolutionary looks, technologies, and merchandising concepts that set the stage for success.

Building on the popularity of the Distinctive Collection introduced last year, Mannington introduces two new hardwood looks to round out the offering:

- **Ashford Walnut:** A unique 5” wide plank with realistic registered embossing and intricate character from rich weathered graining and planed and glazed edges. Inspired by the lush forests that surround the massive castles in Ireland, Ashford Walnut comes in four colors, chosen to enhance today’s furniture and cabinetry trends.
- **Acacia:** Each dramatic plank offers a wide range of color play and grain variation that enhances the natural under glow of the wood to create a look that can accommodate both eclectic and traditional interior stylings. Inspired by the arid landscapes of Africa, this wonderful pattern comes in five colors for the ultimate in decorating flexibility.

Adura Luxury Tile adds two new visuals that offer the option of installation both with our without Adura Luxury Grout:

- **Seaside:** Featuring a sun washed sandstone texture and soft color play, Seaside offers a tranquil backdrop that can transform and space into a vacation retreat.

- **Dynasty:** A dramatic hand cut slate look that features all the color variation and realism found in nature. Authentic in its design and coloring, this pattern creates a visual that is incredibly diverse making it an impressive focal point in any setting. This pattern features Mannington's exclusive V² Technology which provides twice the realism of traditional luxury vinyl tiles.

Since its introduction to the marketplace in 2004, Adura® has offered a unique combination of beauty, luxury and affordability and, in 2008, the trend continues.

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