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MANNINGTON INTRODUCES ELEGANT NEW LOOKS IN PORCELAIN TILE

February 5, 2007 – Nothing says ‘elegance’ like a beautiful porcelain tile floor, and this spring Mannington is introducing two new looks that will take flooring to new heights.

Home fashion trends change quickly, and often depend on a versatile backdrop that can satisfy interior décor from casual to contemporary. Mannington’s new ‘Carmel’ porcelain tile has that versatility with a warm approach to a contemporary marble visual. The tile is also rectified, allowing for minimal groutlines, and allows focus to remain on the beauty of the tile. Carmel is ADA compliant, so it can be used in both residential and commercial settings, which gives it an even wider appeal. It comes in four colors, Ivory, Porcelain Beige, Walnut and Anthracite, and has a unique staggered brick mosaic that allows for custom looks to suit any taste.

For today’s dramatic interiors, Mannington introduces ‘Monterey’ porcelain tile.

Monterey is a highly styled, reinvented travertine with realistic surface texture and deep, rich color. This is a ‘color body’ tile which means that the printed surface color permeates through the tile. It allows for deeper colorations not found in ordinary tiles and satisfies the consumer’s desire for rich, true color and design. Monterey comes in

three colors, Ivory, Beige and Walnut, and has a fashionable harlequin-diamond mosaic as well as a decorative listello that incorporates all three tile colors and a hand-forged metal accent.

Carmel is available now; and Monterey will be available by early March, 2007.

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