

MANNINGTON RESIDENTIAL

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MANNINGTON DEBUTS 4 NEW PATTERNS IN ADURA® LUXURY VINYL FLOORING

SALEM, NJ, January 29, 2013—Mannington continues to reinvent luxury vinyl flooring with innovative products that let consumers channel their inner designer to create the floor of their dreams. Adura® luxury vinyl flooring is all about options that let the imagination soar. Choose from shapes like planks, squares and rectangular tiles in wood, stone or exotic looks.

Mannington has the most complete line of luxury vinyl flooring in the industry. A variety of additions will arrive at Mannington retailers starting in March 2013.

Adura® Plank

•Knots, scrape marks and distressing give **Country Oak** its weathered, worn country barn board look. This popular Adura® pattern is now also offered in Saddle, a new gray/brown hue that coordinates handsomely with the warm tones favored in homes of many styles; and is available in 4" x 36" planks.

•A classic that always works, **Essex Oak** is a customer favorite available in 4" x 36" planks; and a new color (Bark) that adds a touch of sophistication to this traditional look.

Adura® Tile

•**Linea** is a clean, modern pattern that draws inspiration from home fashion linens and textiles. The neutral colorations (Camel, Cream, Espresso and Graphite) of this 16" x 16" tile make Linea the perfect background for any décor.

•With its ultra-realistic color and texture variations, **Dakota** looks like one of nature's wonders—natural slate. Forever timeless, Dakota effortlessly blends into any home setting. It is available in 16" x 16" tiles and three colors (Iron Mountain, Prairie Beige and Weathered Ridge).

•Aptly named, **Obsidian** takes its cue from volcanic molten rock that solidifies above the Earth's surface. Bold and colorful, elegant and simple--this 16" x 16" tile transforms any surface into a striking focal point. Obsidian is available in four colors (Ash, Granite, Lava and Sediment) and as a 12" x 24" tile in the new Adura® Rectangles Collection.

Distinctive Plank

•**Heritage** delivers the natural character of reclaimed wood, including rustic detailing and knotholes. It is available in 6" x 48" planks and three colors (Buckskin, Tumbleweed and Timber).

All Adura® flooring are designed to look—and feel—like the real thing, created with Mannington's proprietary NatureForm™, Nature Form Optix™ or V2™ technologies. Adura® is easy to maintain and is FloorScore® certified, complying to strict indoor air-quality standards. It won't trap dust, pet dander or other allergens and most spills clean up with gentle soap and water.

ABOUT MANNINGTON MILLS: One of the largest flooring companies in the U.S., Mannington Mills, Inc., based in Salem, N.J., is the only North American company engaged in the manufacturing and marketing of residential and commercial resilient, laminate, hardwood and porcelain tile floors, as well as commercial carpet and rubber. Founded in 1915 by John Campbell, the company is still privately held. After almost 100 years, the company continues to pursue its commitment to quality, customer satisfaction and the environment through innovative product design and marketing, state-of-the-art technology and industry-leading programs.

For more product information, visit www.Mannington.com or call 800/482-9527.